



BECLE, S.A.B. de C.V. announces its second quarter 2024 unaudited financial results conference call and webcast schedule

Mexico City, Mexico, July 5th, 2024 – Becele, S.A.B. de C.V. (“Becele”) (BMV: CUERVO) announced today that it will release its second quarter 2024 unaudited financial results on Wednesday, July 24th, 2024, after market close. The release will be followed by a conference call for investors at 9:00 a.m. Mexico City Time (11:00 a.m. EDT) on Thursday, July 25th, 2024, to discuss the aforementioned results. Interested parties may also listen to a simultaneous webcast of the conference call by logging in and registering directly at: <http://tiny.cc/Becles2Q24Call>

Second Quarter 2024 Unaudited Financial Results Conference Call and Webcast Details

Date: Thursday, July 25th, 2024
Time: 9:00 a.m. Mexico City Time (11:00 a.m. EDT)
Participants: Juan Domingo Beckmann (CEO)
Rodrigo de la Maza (CFO)

How to join the conference call via the internet:

1. Please sign up ahead of time to access the webcast at: <http://tiny.cc/Becles2Q24Call>
2. After registering, you will receive a confirmation email with instructions on how to join.
3. Webinar ID: 867 6515 5572

How to join the conference call via telephone:

1. Dial one of the Mexican or International numbers below.
2. Enter the webcast ID (867 6515 5572), followed by the # sign.
3. If the meeting has not yet started, press # to wait.
4. You will be prompted to enter your unique participant ID. Press # to skip.

Dial-in:	Mexico	+52 558 659 6002
	United States	+1 646 558 8656
	United Kingdom	+44 330 088 5830
	Brazil	+55 21 3958 7888

Other international numbers available at: <https://us02web.zoom.us/j/knEOJCJkC>



About Becele

Becele is a globally renowned company in the spirits industry and the world's largest producer of tequila. Its extraordinary portfolio of over 30 spirits brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth potential, serving the world's most important alcoholic beverage markets and delivering on key consumer preferences and tendencies.

Becele's portfolio strength is based on the profound legacy of its iconic internally developed brands such as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan's®, Bushmills®, Pendleton®, Boodles® and Proper No. Twelve®, as well as a relentless focus on innovation that over the years has created renowned brands such as 1800®, Maestro Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oost®. Becele's brands are sold and distributed in more than 85 countries.

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